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THE WATEROPTIMIZER™ LETS YOU MAKE YOUR OWN IRRIGATION RULES!

Tampa, FL – There are those who say that technology will improve our lives. For those who love their landscapes in a water-saving world, a new technology and new law make it possible to have the landscape you love while saving water. And, for some, it could mean liberation from daily irrigation restrictions.

The WaterOptimizer™ saves water when properly used. It's a smart irrigation system that uses sensor technology to provide landscapes with the moisture they need, but no more. A new law in Florida, Chapter 373.62 allows HOA's, community development districts and large properties an exemption of irrigation restrictions if they use this new technology.

"The market potential for a tool like this that helps residents comply with water restrictions is huge," said Broward County NatureScape Irrigation Manager Robert Carew. "People can follow watering restrictions and still overwater, but this technology works to combat that through use of soil moisture sensors."

"One of our clients saved up to 60 percent of their water consumption using the WaterOptimizer™," said Clear Water PSI Owner Judy Benson. These results are from a conservation professional – someone already employing conservation strategies.

"The Florida Wildlife Federation supports this technology because we know that smart conservation practices are critical to protecting the quality of life including the environment and the landscapes we love," said Florida Wildlife Federation Policy Consultant Jay Liles.

We developed the WaterOptimizer™ to meet a real need," said Thomas O'Connor of WaterOptimizer™. "Our online management capability provides water managers a great new tool.

Visit www.Water-Optimizer.com or call (866) 880-4030 for detailed information about the WaterOptimizer™ system.

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